# A Zero-imputation Approach in Recommendation Systems with Data Missing Heterogeneously 

Jiashen Lu, Kehui Chen

University of Pittsburgh

## Supplementary Material

Proof of Theorem 1, Corollary 2, Theorem 2, and Theorem 3.

## S1 Proof of Theorem 1

Proof of Theorem 1. First consider

$$
\begin{equation*}
\frac{1}{m n}\|\hat{\mathrm{~A}}-\mathrm{P}\|_{F}^{2}, \tag{S1.1}
\end{equation*}
$$

where $\hat{\mathrm{A}}$ is soft-threshold estimator, $\mathrm{P}=\mathbb{E}(\mathrm{A})$ is the population parameter matrix, and $\|\cdot\|_{F}$ denotes the matrix Frobenius norm. Here A is a general notation for the truncation matrix $A^{(k)}$ or $A_{(k)}$. The proof of this part mainly follows Lemma 1 in Xu (2018). Let the error matrix $\mathrm{E}=\mathrm{A}-\mathrm{P}$ and let $\|\mathrm{E}\|$ denote the spectral norm of E . With the notation that $\mathrm{P}=\delta_{n, m} \tilde{\mathrm{P}}_{i, j}$, we have $\operatorname{Var}\left(\mathrm{E}_{i, j}\right)=\delta_{n, m} \tilde{\mathrm{P}}_{i, j}-\delta_{n, m}^{2} \tilde{\mathrm{P}}_{i, j}^{2} \leq \delta_{n, m}$.

Let $\sigma_{r}$ and $\sigma_{r}(\mathrm{~A})$ be the $r$-th singular values of $\tilde{\mathrm{P}}$ and A . By Lemma 2 in Xu (2018), we
know that there exist some positive constants $c_{1}$ and $\eta^{\prime}$, such that the following event happens with probability at least $1-n^{-c_{1}}$.

$$
\begin{equation*}
\text { Event }=\left\{\|\mathrm{E}\| \leq \eta^{\prime} \sqrt{\delta_{n, m} n}\right\} \tag{S1.2}
\end{equation*}
$$

Note that to apply this lemma, we need the assumption that $\delta_{n, m}$ is lowered bounded by $c_{2} \frac{\log (n)}{n}$ for some positive constant $c_{2}$, i.e., $\delta_{n, m} \geq c_{2} \frac{\log (n)}{n}$.

On Equation (S1.2), consider the singular value threshold for some positive constant $c_{0}$,

$$
\begin{equation*}
\lambda=\left(1+c_{0}\right) \eta^{\prime} \sqrt{\delta_{n, m} n} \tag{S1.3}
\end{equation*}
$$

which means we only keep the singular values of A that are greater than $\lambda$ for the softthreshold procedure and $\|\mathrm{E}\| \leq \frac{1}{1+c_{0}} \lambda$. Consider

$$
\begin{equation*}
\ell=\sup \left\{r: \delta_{n, m} \sigma_{r} \geq \frac{c_{0}}{1+c_{0}} \lambda\right\} \tag{S1.4}
\end{equation*}
$$

If $\ell=m$, it is easy to check the result. Now assume $\ell<m$, by Weyl's Theorem,

$$
\sigma_{\ell+1}(\mathrm{~A}) \leq \delta_{n, m} \sigma_{\ell+1}+\|\mathrm{E}\|<\lambda
$$

which implies the rank of $\hat{\mathrm{A}}$ is bounded by $\ell$. Let $\mathrm{P}_{\ell}$ denote the best rank $\ell$ approximation to $P$, then

$$
\begin{aligned}
\|\hat{\mathrm{A}}-\mathrm{P}\|_{F}^{2} & \leq 2\left\|\hat{\mathrm{~A}}-\mathrm{P}_{\ell}\right\|_{F}^{2}+2\left\|\mathrm{P}_{\ell}-\mathrm{P}\right\|_{F}^{2} \\
& \leq 4 \ell\left\|\hat{\mathrm{~A}}-\mathrm{P}_{\ell}\right\|^{2}+2 \delta_{n, m}^{2} \sum_{i=\ell+1} \sigma_{i}^{2} \\
& \leq 16 \ell \lambda^{2}+2 \delta_{n, m}^{2} \sum_{i=\ell+1} \sigma_{i}^{2} \\
& \leq 16 \min _{0 \leq r \leq m}\left\{r \lambda^{2}+\left(\frac{1+c_{0}}{c_{0}}\right)^{2} \sum_{i=r+1} \delta_{n, m}^{2} \sigma_{i}^{2}\right\} .
\end{aligned}
$$

The second to last inequality holds since

$$
\begin{equation*}
\left\|\hat{\mathrm{A}}-\mathrm{P}_{\ell}\right\| \leq\|\hat{\mathrm{A}}-\mathrm{A}\|+\|\mathrm{A}-\mathrm{P}\|+\left\|\mathrm{P}-\mathrm{P}_{\ell}\right\| \leq 2 \lambda \tag{S1.5}
\end{equation*}
$$

The last inequality holds since $\delta_{n, m} \sigma_{\ell+1} \leq \frac{c_{0}}{1+c_{0}} \lambda$ and by the definition that the last line in inequality has minimum value at $\ell$. Therefore, on event Equation (S1.2), there exist some constants $C_{1}, C_{2}$, such that

$$
\begin{equation*}
\frac{1}{m n}\|\hat{\mathrm{~A}}-\mathrm{P}\|_{F}^{2} \leq \frac{C_{1} \min _{0 \leq r \leq m}\left\{r \lambda^{2}+C_{2} \sum_{i=r+1} \delta_{n, m}^{2} \sigma_{i}^{2}\right\}}{m n} \tag{S1.6}
\end{equation*}
$$

Recall that for each rating $k$, we recover the upper probability

$$
\begin{aligned}
\hat{S}_{i, j}^{k}= & \frac{\hat{A}_{i, j}^{(k)}}{\max \left\{\hat{A}_{i, j}^{(k)}+\hat{A}_{(k) i, j}, \varepsilon_{n, m}\right\}} \\
= & \frac{\mathbb{E}\left(A_{i, j}^{(k)}\right)}{\mathbb{E}\left(A_{i, j}^{(k)}\right)+\mathbb{E}\left(A_{(k) ; i, j}\right)}+f_{x}(\xi, \eta)\left(\hat{A}_{i, j}^{(k)}-\mathbb{E}\left(A_{i, j}^{(k)}\right)\right)+ \\
& f_{y}(\xi, \eta)\left(\max \left\{\hat{A}_{i, j}^{(k)}+\hat{A}_{(k) ; i, j}, \varepsilon_{n, m}\right\}-\mathbb{E}\left(A_{i, j}^{(k)}\right)-\mathbb{E}\left(A_{(k) ; i, j}\right)\right),
\end{aligned}
$$

where $f(x, y)=\frac{x}{y}, f_{x}(x, y)=\frac{1}{y}, f_{y}(x, y)=\frac{-x}{y^{2}}$ and $(\xi, \eta)^{T}$ is some point in the line segment between the true value and the estimated value, i.e. there exists some value $t$ between 0 and 1 such that $[\xi, \eta]^{T}=t\left[\mathbb{E}\left(A_{i, j}^{(k)}\right), \max \left\{\mathbb{E} A_{i, j}^{(k)}+\mathbb{E} \hat{A}_{(k) ; i, j}, \varepsilon_{n, m}\right\}\right]^{T}+(1-t)\left[\hat{A}_{i, j}^{(k)}, \max \left\{\hat{A}_{i, j}^{(k)}+\right.\right.$ $\left.\left.\hat{A}_{(k) ; i, j}, \varepsilon_{n, m}\right\}\right]^{T}$. The expectation element $\mathbb{E}_{i, j}$ corresponds to $\mathrm{P}_{i, j}$ that appeared previously. The absolute value of two partial derivatives are bounded by $\frac{1}{\eta}$, since $\frac{\xi}{\eta^{2}} \leq \frac{1}{\eta}$.

Note that $\eta$ is a point between true observation probability and the estimated probability. By the assumption that the true value is lower bounded by $c \delta_{n, m}$ and assumption that $\varepsilon_{n, m}$ is $c^{\prime} \delta_{n, m}\left(c^{\prime}<c\right)$, the partial derivatives are upper bounded by $\frac{1}{c_{3} \delta_{n, m}}$ for some constant $c_{3}$. So the overall MSE is

$$
\begin{equation*}
\frac{1}{m n} \sum_{i, j}\left(\hat{S}_{i, j}^{k}-P\left(S_{i, j} \geq k\right)\right)^{2} \leq \min _{0 \leq r \leq m}\left\{\frac{C_{3} r}{m \delta_{m, n}}+\frac{C_{4} \sum_{i=r+1} \sigma_{i}^{2}}{m n}\right\} \tag{S1.7}
\end{equation*}
$$

## S2 Proof of Corollary 2

Proof of Corollary 2. From the proof in Theorem 1, we know that for the minimum point $\ell$, we have $\delta_{n, m} \sigma_{\ell} \geq c \sqrt{\delta_{n, m} n}$ and $\delta_{n, m} \sigma_{\ell+1}<c^{\prime} \sqrt{\delta_{n, m} n}$. Use the assumption that $\sigma_{\ell} \asymp$ $\frac{\sqrt{m n}}{\ell^{\alpha}}$, we have $\ell \asymp\left(m \delta_{n, m}\right)^{1 /(2 \alpha)}$. Therefore the first term $\frac{\ell}{m \delta_{n, m}}$ in MSE is in the order of $\left(\frac{1}{m \delta_{n, m}}\right)^{1-\frac{1}{2 \alpha}}$. For the singular value summation term, using the fact that

$$
\sum_{r=\ell+1}^{n \wedge m} r^{-2 \alpha}=O\left(\frac{1}{\ell^{2 \alpha-1}}\right)
$$

we conclude that the second term in MSE is in the order of $\left(\frac{1}{m \delta_{n, m}}\right)^{1-\frac{1}{2 \alpha}}$.

## S3 Proof of Theorem 2

Proof of Theorem 2. Suppose the corresponding graphon $W$ admits strong SVD in the form of

$$
W(s, t)=\sum_{i} \lambda_{i} \phi_{i}(s) \psi_{i}(t)
$$

Let $s$ and $t$ be i.i.d. Unif $(0,1)$, and let $u(s)=\left[u_{1}(s), \ldots, u_{r}(s), \ldots\right]^{T}$ in which $u_{r}(s)=$ $\sqrt{\lambda_{r}} \phi_{r}(s)$, and $v(t)=\left[v_{1}(t), \ldots, v_{r}(t), \ldots\right]^{T}$ in which $v_{r}(t)=\sqrt{\lambda_{r}} \psi_{r}(t)$. The norm of each random variable is finite by the strong decomposition assumption. Moreover, $W(s, t)=$ $u(s)^{T} v(t)$ almost everywhere. The sampling distribution generated by $W$ with dimension $n, m$ is, by Aldous-Hoover Theorem, first samples $s_{1}, \ldots, s_{n}$ and $t_{1}, \ldots, t_{m}$ from i.i.d. $\operatorname{Unif}(0,1)$, then generate Bernoulli random variables with parameters $W\left(s_{i}, t_{j}\right)$. This is, by the construction, the same as first independently sampling from the BGRD distribution to get $u\left(s_{i}\right)$ and $v\left(t_{j}\right)$, then form the exchangeable arrays by their inner-products, where $F_{1}$ is the probability measure induced by $u(s):[0,1] \rightarrow K$ with $s \sim \operatorname{Unif}(0,1)$ and $F_{2}$ is the probability measure induced by $v(t):[0,1] \rightarrow K$ with $t \sim \operatorname{Unif}(0,1)$.

## S4 Proof of Theorem 3

Proof of Theorem 3. $(\Leftarrow)$ Since orthogonal transform maintains inner product, this direction is clear.
$(\Rightarrow)$ By Proposition 3.5 in Lei (2021), for a distribution $F_{1}$ on a separable Hilbert space
$K$, there exists an inverse transform sampling, i.e., a measurable function $u:[0,1] \rightarrow K$ such that if $s \sim \operatorname{Unif}(0,1) \Rightarrow u(s) \sim F_{1}$. Therefore, for a sampling point in BGRD $F=F_{1} \times F_{2}$, we can write it as $(u(s), v(t))$, where $u$ and $v$ are inverse transform samplings, and $s, t \sim \operatorname{Unif}(0,1)$. By equally-weighted assumption and without loss of generality, we assume that $(u, v)$ have the same diagonal second moment matrix $\Lambda$. Analogously, we denote a sample point from $G$ by $(\tilde{u}(s), \tilde{v}(t))$, and their moment matrix $\tilde{\Lambda}$.

Define the graphon $W$ corresponding to $F$ as

$$
\begin{aligned}
W(s, t) & =\langle u(s), v(t)\rangle \\
& =\sum_{j} \lambda_{j} \lambda_{j}^{-1 / 2} u_{j}(s) \lambda_{j}^{-1 / 2} v_{j}(t)
\end{aligned}
$$

where $\lambda_{j}$ is the $j$ th diagonal value in $\Lambda$. Note that the above is the SVD decomposition of $W$. We can define $\tilde{W}$ similarly for $G$. Since $F$ and $G$ lead to the same sampling distribution of binary arrays, we have

$$
W(s, t) \stackrel{d}{=} \tilde{W}(s, t)
$$

By Theorem 4.1 in Kallenberg (1989), we have $\forall j, \lambda_{j}=\tilde{\lambda}_{j}$ and there exists unitary operator $Q$ with $Q_{j, j^{\prime}}=0$ for $\lambda_{j} \neq \lambda_{j^{\prime}}$, such that for any measurable set $A$,

$$
\begin{aligned}
& P\left(\Lambda^{-1 / 2} u \in A\right)=P\left(Q \Lambda^{-1 / 2} \tilde{u} \in A\right), \\
& P\left(\Lambda^{-1 / 2} v \in A\right)=P\left(Q \Lambda^{-1 / 2} \tilde{v} \in A\right) .
\end{aligned}
$$

Therefore

$$
\begin{aligned}
P(u \in A) & =P\left(\Lambda^{-1 / 2} u \in \Lambda^{-1 / 2} A\right) \\
& =P(Q \tilde{u} \in A) .
\end{aligned}
$$

The same result holds for $v$. Therefore $F \stackrel{\text { o.t. }}{=} G$.

## Bibliography

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